

Speakers



Steve Barton
Director
Skin Thinking Ltd

Steve Barton set up Skin Thinking, a Technical Consultancy for the Health & Beauty sector, to provide expertise and advice based on a 35-year career that combined academic and applied research into skin with commercial product development experience in the Cosmetics Industry. Steve has worked in development laboratories developing formulations that are novel, patentable and requiring more than 3 years to reach market as well as having experience in fast-moving formulations with a time to market of 6 months. Alongside this Steve has developed novel claims and set up in-house claims testing teams and facilities.

Steve worked in a number of these R&D roles in Boots the Chemist culminating in the role of Scientific Adviser providing scientific guidance to brands such as No7, Botanics. This included working with external bodies and experts at Manchester University and Royal Botanic Gardens Kew on research supporting these brands.

Moving to Oriflame R&D as Formulation Development Director for Skincare and Claims Support, Steve had oversight of the Skincare development programme and in-house Claims Development facility delivering both long-term strategic and quick to market product development. In all these roles Steve has continued to promote a culture of creativity and positivity as the sure way to achieve successful products and claims. Steve has been a regular contributor to SCS educational events and scientific symposia and has also worked in UK and EU Cosmetics Industry focusing on product claims communication, most recently with the CTPA/ASA claims working group. Steve has authored more than 20 scientific papers, contributed to and co-edited a number of books on skin. Steve is also currently Practitioner in Residence at London College of Fashion (University of the Arts London) and Vice President of the Society of Cosmetic Scientists (SCS).



Sam Farmer
Brand Owner
Sam Farmer

Sam Farmer is a father of two and husband of one. Until 2003 he worked in TV production before staying at home to raise his children.

In 2011, Sam went to buy his daughter and son their first deodorant. Shocked at the gender stereotyping, the blue and pink packaging and the unholy stink that confronted him, he decided to take on something less challenging than raising the children. After joining the SCS as a student, he took the Cosmetic Science Diploma passing with distinction in September 2012.

Sam launched his Unisex range of six products in January 2013 and it is now sold in all SpaceNK stores throughout the UK. Sam is not just passionate about challenging the gender stereotyping of young adults but is keen to educate and confront some of the misinformation that exists about cosmetic ingredients. He is a supporter of the SCS 'Scrub Up On Science' education programme.



Dr Chris Flower
Director-General
CTPA

Dr Chris Flower is a Chartered Biologist with MSc and PhD degrees in toxicology. He worked for twenty-five years in industry assessing the safety and efficacy of a wide variety of cosmetic and toiletry products, household products and some pharmaceuticals before joining the UK's Cosmetic, Toiletry and Perfumery Association in 1996 and was appointed its Director-General in 2003. Through the publication of research papers on issues such as 'Making Sense of Risk', 'Putting Risk into Perspective', 'The Self-Esteem Society' and 'Me, Myself and Work', and by launching a consumer-facing website called www.thefactsabout.co.uk, Chris set in motion a programme of enhanced communication that raised the profile of the industry and of the Association in engaging with the media and other key stakeholders. He believes that cosmetic science should always be good science first and foremost, able to withstand review by the scientific community at large and not be found wanting.

Chris is a member of the Board of Directors of Cosmetics Europe, the European Personal Care Association, and an active member of many of its committees and a Past-President of the SCS.



Dr Barbara Hall
Director
SURECONSULT Ltd

Barbara Hall has a PhD from King's College, London. Scientific research (enzyme kinetics and the lipid biochemistry of human milk) in Stockholm and in London respectively, was followed by science teaching and a career of over 20 years in toxicology of cosmetics at the Procter & Gamble UK and L'Oreal Paris.

She is currently Managing Director of SURECONSULT Ltd, a company specialising in scientific consultancy with a particular reference to the cosmetics industry.

She has published in scientific peer-review journals as well as in the popular press (New Scientist, The Independent, The Daily Telegraph and The Biologist) and acted as peer reviewer for paediatrics and toxicology journals.

She has taught at postgraduate university toxicology courses in Holland, France and the UK as well as lecturing at the 'Safety Assessment of Cosmetics in the EU' course at the Free University of Brussels (VUB). Barbara is a member of the British Toxicology Society and the European Society of Contact Dermatitis.



Dr Emma Meredith
Director of Science
CTPA

As Director of Science at CTPA, Emma is responsible for the full portfolio of scientific and technical work at the Association. Her role includes dealing with many and varied ingredient issues and technical guidance on bringing a cosmetic product to the market, as well as actively contributing to the CTPA Communications Strategy. Particular interests cover hair colorants, sun protection products and Cosmetovigilance, and Emma also represents the CTPA on several committees at the European association, Cosmetics Europe.

Emma is a pharmacist by profession. After qualifying from King's College, London, she obtained her PhD in Pharmaceutical Chemistry from the University of Strathclyde in Glasgow.

Emma is currently President of the SCS.